

“我眼中的美丽中国”——2016 丝绸之路旅游年

中国旅游风光绘画比赛规则

1. 参赛资格

1.1 “我眼中的美丽中国”——2016 丝绸之路旅游年旅游风光绘画比赛(以下简称“比赛”)主办单位为中国驻新加坡旅游办事处。

1.2 比赛开放给所有马来西亚公民，参加比赛者不须支付费用。

2 比赛

2.1 比赛分为两个组别：新锐画家组和资深画家组

a. 新锐画家组开放给以下画家参加：接受美术教育的学生；刚刚开始绘画的职业画家；或以绘画为爱好的人

b. 资深画家组开放给有经验的专业画家参加。他们必须单独举办或参加过展览（不包括学校毕业展览）；

由画廊代理其作品；或曾有作品获奖。

c. 新锐画家组或资深画家组皆无年龄限制。

2.2 画家只能将作品报名参加两个组别之中的其中一组。

2.3 每位参赛者只能以一件作品报名一个组别。

2.4 可接受使用塑料彩（丙烯）、中国毛笔、墨水、综合素材、油彩、水彩素材的画作。

2.5 参赛的画作必须是以中国旅游风光为创作背景，必须为原创作品，而且从完成至递交日期不超过两年。

2.6 参赛者不可递交曾被贩售、发表或公开展出的作品。主办方完全跟其独立判断，破例接受全职艺术科系学生曾在各自学校毕业展览中展出、但未经贩售、发表或以其他任何形式展出的作品。

2.7 参赛的画作必须为平面画作。

2.8 不接受高度或宽度超过 100 厘米（包括其画框）的画作。

3 奖项

3.1 两个组别的奖项如下：

资深画家组

一等奖（1 名）：中国旅游配套现金券（价值马币 5000.00/人*1 份）

二等奖（2 名）：中国旅游配套现金券（价值马币 3888.00/人*2 份）

三等奖（3 名）：中国旅游配套现金券（价值马币 1888.00/人*3 份）

新锐画家组

一等奖（1名）：中国旅游配套现金券（价值马币 5000.00/人*1份）

二等奖（2名）：中国旅游配套现金券（价值马币 3888.00/人*2份）

三等奖（3名）：中国旅游配套现金券（价值马币 1888.00/人*3份）

优胜奖（38名）：由资深及新锐组画家中选出，颁给精美纪念品及证书。

以上奖品不可兑换现金，可用于购买同等价值飞往中国任何城市的机票或旅游配套。

4 递交参赛作品

4.1 所有参赛作品必须附上一份正式的报名表格及一段有关每幅画作的简介。每位参赛者只须缴交一份报名表格，也接受复印的表格。

4.2 不接受尚未全干的画作。

4.3 画作和报名表格必须在 2016 年 8 月 30 日下午 3:00 时前交至：No.22-4,Jalan Metro Pudu, Fraser Business Park, Off Jalan Yew,55100 Kuala Lumpur, Malaysia.

5 评选

5.1 参赛作品将由专业画家/艺术鉴赏家/艺术评论家/策展人或主办方自行决定下委任的其他专业创意工作者组成的评审团进行评选。

5.2 作品的评选标准：传达的讯息、创意、构图和技巧。

5.3 如果根据评审的看法，没有任何参赛作品达到规定的标准，主办方可保留权利不颁发预定的奖项。

6 比赛结果通知

6.1 所有得奖者将在 2016 年 10 月 1 日以前接获电话通知。奖品将在 2016 年 10 月 20 日于吉隆坡举行的颁奖晚宴上颁发给所有得奖者。

6.2 所有得奖作品将在“我眼中的美丽中国”——2016 丝绸之路旅游年旅游风光绘画比赛颁奖晚宴现场展出。

7 著作权/知识产权

7.1 所有依照本比赛规则递交给主办方的参赛画材必须为参赛者的原创作品。参赛者也必须是所递交画材的所有者。

7.2 所有参赛作品归主办方所有，不得领回。所有参赛作品包括递交给主办方的文件和材料，皆为主办方专有财产。主办方可保留权利保留所有得奖者的画作和任何证明文件。建议参赛者在递交前为其参赛作品拍摄照片作为记录保存。

备注：除了得奖作品外，参赛者必须在主办方宣布比赛结果一个月内在 No.22-4,Jalan Metro Pudu, Fraser Business Park, Off Jalan Yew,55100 Kuala Lumpur, Malaysia. 领回参赛作品。未领回的参赛作品将归主办方所有，并以主办单位认定为合理的任何方式处置，相关费用自理。

7.3 所有得奖者将授予主办方无限、全球、免版权、专有的权利，以展示、存档和复制其得奖作品的图像（包括但不限于简册、月历、目录、贺卡和网站）。

7.4 每位参赛者承诺补偿并保障主办方及其职员和代理人员免受任何及所有因违反此保证为主办方或其职员和代理人员带来任何索偿或诉讼的相关赔偿责任、损失、损害、成本和费用。

8 接受比赛规则

8.1 递交参赛作品后即表示接受本比赛规则。尽管主办方会善尽一切努力维护递交的作品，如有任何作品在比赛之前、期间及/或之后遗失或损毁，主办方概不承担任何责任。

8.2 主办方拥有最终决定权，本规则如有未尽善之处，主办单位有权适当修改，参赛者不得有异议。

9 个人资料的使用

9.1 参赛者向主办方递交参赛作品后，即表示同意主办方与其相关公司和其代理人员分享他/她的个人资料、收集和使用资料以及向主办方授权的服务提供者披露资料。

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RULES AND REGULATIONS

“Beautiful China In My Eyes 2016 Year Of Silk Road Tourism China Attraction Art Contest”

1.Eligibility

1.1 The Beautiful China In My Eyes 2016 Year Of Silk Road Tourism China Attraction Painting Contest (the “Contest”) is organized by China National Tourist Office In Singapore (CNTOS).

1.2 The contest is open to all Malaysia Citizens. Participation in the competition is free.

2.The Contest

2.1 The Contest is divided into two categories:

(1) Emerging Artist and (2) Established Artist.

a. The Emerging Artist category is open to aspiring artists who are pursuing an arts education; are taking their first steps to a career in art; or simple paint for pleasure.

b. The Established Artist category is open to experienced professionals with an established portfolio of work. They must have shown their painting in solo or group exhibitions (excluding school graduation shows); be represented by a gallery; or have achieved recognition through art awards.

c. There are no age restrictions for either the Emerging Artist category or Established Artist category.

2.2 Participants may enter their artwork in only one of the two categories.

2.3 Each participant may submit one (1) entry for one category.

2.4 Painting in acrylic, Chinese brush, crayon, ink, mixed media, oil, watercolor are accepted.

2.5 Paintings submitted must be based on the tourism China attraction as the background of creation and must be original, should not have been created more than two years prior to the submission date.

2.6 Participants should not submit works that have been offered for sale, published, or publicly exhibited. CNTOS may at its sole and absolute discretion, make exceptions for works by full-time art students which have been exhibited at their respective school graduation shows but which have not been offered for sale, published, or exhibited in any other form.

2.7 Paintings submitted should be two-dimensional.

2.8 Paintings over 100 centimeters in height or width (inclusive of their frames) will not be accepted.

3. The Prizes

3.1 The prizes for the two categories of awards are as follows:

Emerging Artist Category

Subject	Quantity	Prize
First prize	1	Value RM 5,000 China tour package
Second prize	2	Value RM 3,888 China tour package
Third prize	3	Value RM1,888 China tour package

Established Artist Category

Subject	Quantity	Prize
First prize	1	Value RM 5,000 China tour package
Second prize	2	Value RM 3,888 China tour package
Third prize	3	Value RM1,888 China tour package

Emerging Artist Category & Established Artist Category

Subject	Quantity	Prize
Winner prize	38	Exquisite souvenir and certificate

The above prizes can not be exchanged for cash, and can be used to purchase the same value ticket to any city in China.

4. Submission of Entries

4.1 All submissions must be accompanied by an official entry form and write-up on each painting. Only one entry form is required per participant. Photocopies of the form will be accepted.

4.2 Painting that have not dried completely will not be accepted.

4.3 Painting and entry form are to be submitted at No.22-4, Jalan Metro Pudu, Fraser Business Park, Off Jalan Yew, 55100 Kuala Lumpur, Malaysia before 30 August 2016, 3:00p.m.

5. Judging

5.1 Entries will be judged by professional artist/art connoisseurs/art critics/curators or other creative professionals appointed at the discretion of CNTOS. The decision of the judges is final. No correspondence will be entered into on this subject before, during, and/or after the Contest.

5.2 Artworks will be judged based on these criteria: message, creativity, composition and technique.

5.3 CNTOS reserves the right not to award any of the stipulated prizes should entries fail, in the judges' opinion, to meet the required standards.

6. Announcement of results

6.1 All award winners will be notified by phone on or before 1 October 2016. Prizes will be presented at an award ceremony in Malaysia on 20 October 2016.

6.2 All award-winning entries will be part of the award ceremony.

7. Copyright/Intellectual property

7.1 All submission materials submitted to CNTOS in accordance with these rules and regulations must be original works of the participant. The participant must also be the owner of all submitted materials.

7.2 All entries including the documents and materials submitted to CNTOS, shall be the sole property of CNTOS. CNTOS reserves the right to retain all entries and any supporting documentation. Participants are advised to photograph their submissions for their own records prior to submission.

PS. With the exception of the award-winning entries, all other entries must be collected after organizers announced the result of the contest in a month from No. 22-4, Jalan Metro Pudu, Fraser Business Park, Off Jalan Yew, 55100 Kuala Lumpur, Malaysia and undertake related costs. Entries which are not collected shall become the property of CNTOS and may be disposed of in whatever way the organiser deems fit.

7.3 All winners shall grant CNTOS unlimited worldwide, royalty-free, exclusive licence to exhibit, archive and reproduce images of their winning entries (including, but not limited to brochures, calendars, greeting cards and websites).

7.4 Each participant undertakes to indemnify and hold harmless CNTOS and its officers and agents from and against any and all liability, loss, damage, costs and expenses in relation to any claim or action brought against CNTOS or its officers and agents arising out of a breach of this warranty.

8. Acceptance of rules and regulations

8.1 Submission of entries signifies acceptance of the rules and regulations of the Contest. While all possible care will be taken of the entries submitted, CNTOS assumes no responsibility for any loss of or damage to the entries before, during, and/or after the Contest.

8.2 CNTOS has the final decision, the rules if there is any room for improvement, all the consulting will not be accepted.

9. Use of Personal Data

9.1 By submitting an entry to CNTOS, the participant agrees to allow CNTOS and its related corporations, and their agents, to share his/her personal data among themselves, to collect and use the data, and to disclose the data to the Companies' authorised service providers, for the following purposes.